

SONY
make.believe

HANDYCAM

Up to £60 cashback on a Handycam® from Sony*

Terms and Conditions

1. Customers purchasing a selected Sony product at participating stores between 2 November 2009 and 31 January 2010 inclusive may claim cashback (in the form of a cheque). All purchases and mailing addresses must be within the UK.
2. Products included in this promotion are: DCRSX30ES.CEH, DCRSX30EL.CEH, DCRSX30ER.CEH, DCRSX31E.CEH, DCRSX50E.CEH, DCRSR37ES.CEH, DCRSR38E.CEH, DCRSR57E.CEH, DCRSR77E.CEH, HDRCX105ES.CEH, HDRCX105ER.CEH, HDRCX105EB.CEH, HDRCX106ES.CEH, HDRCX505VE.CEH, HDRCX520VE.CEH, HDRX105E.CEH, HDRXR106E.CEH, HDRXR200VE.CEH, HDRXR500VE.CEH, HDRXR520VE.CEH, HDRTG7VE.CEH
3. To claim your cashback (in the form of a cheque) please send your completed claim form, clearly stating who the cheque should be made payable to, together with your original sales receipt and European Guarantee Information Document to: Sony Handycam® Cashback promotion, PO Box 100, Diss, Norfolk IP98 1SY.
4. All claim forms should be received no later than 1 March 2010. No claim forms will be accepted after this date. (If the purchase was via a credit agreement, please supply a copy of the agreement as well as the sales receipt.)
5. The cashback is not available on product which has not been supplied and distributed by Sony United Kingdom Limited within the UK and Republic of Ireland. Please check with your dealer to ensure your product is eligible before purchasing to avoid disappointment.
6. Your original sales receipt and European Guarantee Information Document will be returned to you with your cheque.
7. Should you have any queries on your application, please phone the Sony Hotline on: 01379 649 499.
8. Only original claim forms will be accepted. We suggest you make copies of all documents before posting them and send claims via signed-for post.
9. Proof of posting will not be accepted as proof of receipt. No responsibility can be accepted for claim forms lost, damaged or delayed in transit.
10. Illegible or altered claim forms will be deemed void, as will claim forms not completed in accordance with these Terms and Conditions.
11. Please allow 28 days for receipt of your cheque. Should your cheque not arrive, or should there be a problem with your cheque on receipt please call the hotline on: 01379 649 499.
12. There is no credit alternative to this offer.
13. All instructions given within this leaflet and claim form are part of these Terms and Conditions.
14. By claiming cashback, applicants will be deemed to have read and accepted these Terms and Conditions.

Promoter: Sony United Kingdom Limited, The Heights, Brooklands, Weybridge, Surrey KT13 0XW.
(Please do not send claim forms to this address)

Sony, Handycam, make.believe and their logos are trademarks or registered trademarks of Sony Corporation.

Cashback available on selected
SD and HD Handycams®.

*Terms and conditions apply.
See inside for details.

Offer ends 31 January 2010.



Claim form

To claim your cashback, simply fill in your details below then post it to the address below by 1 March 2010. You'll also need to include the name of who the cheque should be made payable to, your original sales receipt and the European Guarantee Information Document, which we'll return when we send your cheque.

Send to: Sony Handycam® Cashback promotion, PO Box 100, Diss, Norfolk IP98 1SY.
For any questions please call our hotline: 01379 649 499

Name _____

Address _____

Postcode _____

Phone/mobile _____

Date of purchase (DD/MM/YY) _____

Store name and location _____

Please tick a box to indicate the Sony product purchased:

- | | | |
|--|--|--|
| <input type="checkbox"/> DCRSX30ES.CEH - £30 cashback | <input type="checkbox"/> DCRSX30EL.CEH - £30 cashback | <input type="checkbox"/> DCRSX30ER.CEH - £30 cashback |
| <input type="checkbox"/> DCRSX31E.CEH - £30 cashback | <input type="checkbox"/> DCRSX50E.CEH - £30 cashback | <input type="checkbox"/> DCRSR37ES.CEH - £30 cashback |
| <input type="checkbox"/> DCRSR38E.CEH - £30 cashback | <input type="checkbox"/> DCRSR57E.CEH - £30 cashback | <input type="checkbox"/> DCRSR77E.CEH - £30 cashback |
| <input type="checkbox"/> HDRCX105ES.CEH - £60 cashback | <input type="checkbox"/> HDRCX105ER.CEH - £60 cashback | <input type="checkbox"/> HDRCX105EB.CEH - £60 cashback |
| <input type="checkbox"/> HDRCX106ES.CEH - £60 cashback | <input type="checkbox"/> HDRCX505VE.CEH - £60 cashback | <input type="checkbox"/> HDRCX520VE.CEH - £60 cashback |
| <input type="checkbox"/> HDRX105E.CEH - £60 cashback | <input type="checkbox"/> HDRXR106E.CEH - £60 cashback | <input type="checkbox"/> HDRXR200VE.CEH - £60 cashback |
| <input type="checkbox"/> HDRXR500VE.CEH - £60 cashback | <input type="checkbox"/> HDRXR520VE.CEH - £60 cashback | <input type="checkbox"/> HDRTG7VE.CEH - £60 cashback |

Tick to show you've remembered to include:

- Original sales receipt European Guarantee Information Document
 Name of who the cheque should be made payable to

The rest of our questions are optional. Thank you in advance if you have time to answer.

What was the ONE main reason for choosing to buy a Sony Handycam®?

- Ease of use Design Sony brand Cashback offer Other

Which, if any, of the following sources did you use when deciding which Sony Handycam® to buy?

- Store staff Product brochures Family and friends Magazines Manufacturer websites
 Other websites Looking around stores

Which age group are you in?

- 16-24 25-34 35-44 45-54 55+

How many children are there in your household?

- 0 1 2 3+

Which of the following products do you intend to purchase in the future?

- | | | | | |
|----------------|--------------------------------|---------------------------------|----------------------------------|--------------------------------|
| BRAVIA® TV | <input type="checkbox"/> 6mths | <input type="checkbox"/> 12mths | <input type="checkbox"/> 18mths+ | <input type="checkbox"/> Never |
| VAIO laptop | <input type="checkbox"/> 6mths | <input type="checkbox"/> 12mths | <input type="checkbox"/> 18mths+ | <input type="checkbox"/> Never |
| DVD recorder | <input type="checkbox"/> 6mths | <input type="checkbox"/> 12mths | <input type="checkbox"/> 18mths+ | <input type="checkbox"/> Never |
| Digital camera | <input type="checkbox"/> 6mths | <input type="checkbox"/> 12mths | <input type="checkbox"/> 18mths+ | <input type="checkbox"/> Never |

Register here for the My Sony newsletter and receive all the latest news and offers from the world of Sony Electronics. Please read the following information carefully and tick the box if you agree to the terms below*

Signature _____ Email Address _____

*This Agreement to use personal data is between you and Sony e-Solutions Europe B.V. in The Netherlands, who administers personal data collected by Sony group companies in Europe. The personal data provided ("Personal Data") may be used by Sony e-Solutions Europe B.V. and other Sony group companies worldwide (together, "Sony") to advise of, offer and supply goods and services for other marketing purposes, and for additional purposes described in the terms of sale and/or use relating to your transaction (if any). This Personal Data will assist Sony in its efforts to further improve products and services. On your request to Sony e-Solutions Europe B.V. your Personal Data stored will be provided, corrected, amended or deleted (as required by law). For questions, email us at: privacy@eu.sony.com or call the Sony Customer Helpline on 08705 111 999. CHILDREN UNDER THE AGE OF 14 MUST OBTAIN PARENTAL OR GUARDIAN CONSENT BEFORE PROVIDING ANY PERSONAL DATA. For more information on the privacy statement, visit: http://www.sony.co.uk/pages/privacy/Privacy_statement_en_GB

Capture incredible moments and save up to £60 on a Handycam®

If you're looking for great video and even more incredible value, try our Standard Definition Handycam®. When nothing less than stunning images will do, look no further than HD Handycam®.

With so many models to choose from and up to £60 cashback, it's never been easier to capture life's incredible moments. Offer ends 31 January 2010.

Receive £30 cashback on selected SD Handycams®



DCRSX30ES.CEH	DCRSX30EL.CEH
DCRSX30ER.CEH	DCRSX31E.CEH
DCRSX50E.CEH	DCRSR37ES.CEH
DCRSR38E.CEH	DCRSR57E.CEH
DCRSR77E.CEH	

Receive £60 cashback on selected HD Handycams®



HDRCX105ES.CEH	HDRCX105ER.CEH
HDRCX105EB.CEH	HDRCX106ES.CEH
HDRCX505VE.CEH	HDRCX520VE.CEH
HDRX105E.CEH	HDRXR106E.CEH
HDRXR200VE.CEH	HDRXR500VE.CEH
HDRXR520VE.CEH	HDRTG7VE.CEH

HANDYCAM®