

Terms & Conditions

1. Customers purchasing a specified package from the list shown overleaf at participating stores between the 26 April 2006 and 10 July 2006 inclusive may claim cashback in the form of a cheque. All purchases and mailing addresses must be within the UK and ROI. This promotion is only available when the products are purchased in a single transaction.
2. To claim your cashback in the form of a cheque, send your completed claim form, clearly stating who the cheque should be made payable to, together with your original sales receipt and your European TV Guarantee to: Sony TV Cashback Promotion 01/06, PO Box 100, Diss, Norfolk, IP98 1SY.
3. Only one claim may be made for each qualifying product package purchased.
4. Your original sales receipt will be posted back to you with your cheque.
5. Should you have any queries on your application, please phone the Sony hotline on: 01379 649 499.
6. **All applications should be received no later than 10 August 2006. No claim forms will be accepted after this date.** (If the purchase was via a credit agreement, please supply a copy of the agreement as well as a sales receipt).
7. Only original claim forms will be accepted. We suggest you make copies of all documents before posting them and to send claims via registered post.
8. Proof of posting will not be accepted as proof of receipt. No responsibility can be accepted for claim forms lost, damaged or delayed in transit.
9. Illegible or altered claim forms will be deemed void, as will claim forms not completed in accordance with these terms and conditions.
10. Please allow 28 days for receipt of your cheque. Should your cheque not arrive, or should there be a problem with your cheque on receipt, please call the hotline on: 01379 649 499.
11. All instructions given within this leaflet and claim form, form part of the terms and conditions. By claiming the cashback, applicants will be deemed to have read and accepted these terms and conditions.
12. There is no credit alternative to this offer.
13. Customers may participate in other Sony TV cashback promotions. Customers claiming on more than one promotion should do so by sending all claim forms and relevant supporting documentation at the same time.

SONY



When you buy a selected Sony BRAVIA
High Definition LCD TV, with a recordable DVD player,
DVD/VCR Combination player or Home Theatre system*

Promoter: Sony United Kingdom Limited, The Heights, Brooklands, Weybridge, Surrey KT13 0XW. (Please do not send claim forms to this address).

*Sony, 'like.no.other' and 'BRAVIA' are trademarks of the Sony Corporation, Japan.

*Promotion runs from 26 April 2006 until 10 July 2006.
Subject to availability, at participating stores.
Cashback paid by cheque. Terms and conditions apply.

www.sony.co.uk/bravia

Colour like.no.other™

BRAVIA

Section A

To claim your cashback cheque, please fill in the form below, read and tick the relevant boxes and post back by 10 August 2006 to: Sony TV Cashback Promotion 01/06, PO Box 100, Diss, Norfolk, IP98 1SY. All claim forms must be accompanied by the original sales receipt and TV European Guarantee document. Your original sales receipt and Guarantee will be returned with your cheque.

Name

Address

Postcode Date of purchase

Store name and location

I would like my cashback cheque made payable to (print name)

Please state the model code for all Sony products purchased:

TV Recordable DVD player

DVD/VCR combi Home Theatre System

Have you remembered to include:

Original Sales receipt European Guarantee

Section B (optional)

How much did each of the following influence your decision?

	A lot	A little	Not at all
Store staff	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Information in-store	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
This promotion	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Family/friends	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The Sony brand	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Where will this Sony TV be used?

Living room Bedroom Kitchen Office Other

If this is a replacement for another TV, what is the screen size of your previous TV?

14" 21" 25" 28" 32" 36" 36"+

What is your age range?

16-24 25-34 35-44 45-54 55+

Do you intend to purchase a High Definition Handycam camcorder?

Yes, in the next 3 months Yes, in the next 6 months

Yes, in the next 12 months No, not at all

What does High Definition mean to you?

Of all TVs in your household how many are:

LCD/Plasma Conventional TVs

Register here for the My Sony newsletter covering the world of Sony Electronics

(new products and technology). I agree to the terms below"

Email address

*Please read the following information carefully and tick the box if you agree. This Agreement to use personal data is between you and Sony e-Solutions Europe B.V. in The Netherlands, who administers personal data collected by Sony group companies in Europe. The personal data provided ("Personal Data") may be used by Sony e-Solutions Europe B.V. and other Sony group companies worldwide (together, "Sony") to advise of, offer and supply goods and services for other marketing purposes, and for additional purposes described in the terms of sale and/or use relating to your transaction (if any). This Personal Data will assist Sony in its efforts to further improve products and services. On your request to Sony e-Solutions Europe B.V. your Personal Data stored will be provided, corrected, amended or deleted (as required by law). For questions, e-mail us at privacy@eu.sony.com or call the Sony Customer Helpline on 08705 111 999.

CHILDREN UNDER THE AGE OF 14 MUST OBTAIN PARENTAL OR GUARDIAN CONSENT BEFORE PROVIDING ANY PERSONAL DATA.

For more information on the privacy statement visit:

http://www.sony.co.uk/pages/privacy/Privacy_statement_en_GB.html

It's better than being there

The world's biggest sporting event is just months away, and nothing captures the excitement of the game like a Sony BRAVIA LCD TV. Images will be sharper. Sounds clearer. Colours more vibrant. Especially when you experience it in HD from Sky.

And with Sony's Hard Disk recorder, you needn't miss any of the action. Pause a live game, rewind it to check a referee's decision, and save those great moments for future replay.

Up to £200 cashback

Now there's a perfect reason to invest in the ultimate home entertainment system. Buy a selected Sony BRAVIA High Definition LCD TV, with a recordable DVD player, DVD/VCR Combination player or Home Theatre system from participating stores before 10 July and we'll give you up to £200 cashback.

Use the table below to work out how much you'll receive depending on the combination you choose, then fill in the form alongside, attach your sales receipt and your European TV Guarantee and send to the address shown.

TV Model	Package	Cashback
KDL32S2010U	+ Recordable DVD Player + DVD/VCR Combination player + Home Theatre System + RHTG1000	£100 £100 £100 £100
KDL40S2010U	+ Recordable DVD Player + DVD/VCR Combination player + Home Theatre System + RHTG1000	£100 £100 £100 £100
KDL32V2000U	+ Recordable DVD Player + DVD/VCR Combination player + Home Theatre System + RHTG1000	£100 £100 £100 £100
KDL40V2000U	+ Recordable DVD Player + DVD/VCR Combination player + Home Theatre System + RHTG1000	£100 £100 £100 £100
KDL46S2010U	+ Recordable DVD Player* + Home Theatre System + RHTG1000	£200 £200 £100

*excluding RDRGX120

